

ECONOMIC DEVELOPMENT

Opportunity

Metro Atlanta is a magnet for attracting talented people and fast-growing companies.

The region boasts the fifth-highest concentration of Fortune 500 headquarters in the country and a track record as one of the nation's top jobs producers.

Metro Atlanta accounts for roughly two-thirds of Georgia's economy, nearly 60 percent of the state's jobs and 75 percent of its population growth.

Corporate headquarter additions include UPS, GE Power Systems, Merial, Wendy's/Arby's Group, Novelis, Newell Rubbermaid, Rayovac, Travelport, NCR and First Data Corporation. And we continue to see home-grown companies such as The Home Depot, CNN and Coca-Cola become household names around the world.

History of Chamber Leadership

Since its founding, the Chamber has been a force in economic development in the 28-county metro region, working with key partners such as the Georgia Department of Economic Development, Georgia Power and the local chambers of commerce and development authorities. Over the past 10 years, the Chamber has assisted more than 500 companies, which have created nearly 100,000 jobs. Areas of focus include:

- **headquarters:** Proactively marketing metro Atlanta as a business location, attracting company headquarters and creating quality jobs.
- **global commerce:** Developing metro Atlanta into an international business center and attracting foreign direct investment, companies and jobs – while assisting metro Atlanta companies who do business abroad.
- **supply chain industry development:** Positioning metro Atlanta as a global logistics center of innovation and growing and attracting logistics companies and jobs.
- **technology industry development:** Shaping Atlanta as a center of technology and innovation by attracting and growing companies in the IT, software, biotech, telecom, and other industry sectors.

Economic Development Agenda

- Market metro Atlanta and recruit businesses from **Latin America, Asia, Europe and North America**, attract 39 companies to the region.
- Attract **foreign consulates** or trade offices from Asia, Latin America or Europe.
- Advocate for public policy that brings down barriers to growth of targeted industries and puts in place enablers that enhance organic growth of industries that produces quality jobs.

How You Can Help

You can make a difference. Here's how:

- **Give us a lead.** Share information about a client or company you know is considering expanding or relocating in the southeastern United States or metro Atlanta.
- **Join a committee.** As a member of the Board of Advisors, you are eligible to serve on leadership committees in the areas of general economic development, logistics, technology and global commerce.
- **Share valuable research** or market information that we can share with prospects, such as wage rates or data on new companies locating to metro Atlanta.
- **Get involved in our marketing efforts.** Help us position Atlanta as a center for logistics innovation and as a global logistics gateway through trade shows and local events.

Economic Development Committee CHAIR



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